## CLEAN DRINKING WATER FOR NORTHERN GHANA

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**DEBORAH VACS RENWICK** 

EFFECTS OF AN INTERMITTENT PIPED WATER DISTRIBUTION SYSTEM AND WATER STORAGE PRACTICES ON HOUSEHOLD WATER QUALITY IN TAMALE, GHANA





Map: Google Maps

### MILLENNIUM DEVELOPMENT GOALS

Goal 7, part c: Halve, by 2015, the proportion of the population without sustainable access to safe drinking water and basic sanitation.

→ Measured by access to "Improved" drinking water sources.



### **IMPROVED SOURCES**



Photo credit: www.rainforestplumbing.com

#### Examples of Improved Sources

- Piped water into dwelling
- Piped water to yard/plot
- Public tap or standpipe
- Tubewell or borehole
- Protected dug well
- Protected spring
- Rainwater

\*http://www.wssinfo.org/definitions-methods/watsan-categories/



Photo credit: Deborah Vacs Renwick

### UNIMPROVED SOURCES



Photo credit: Kristine Cheng

#### **Unimproved Sources\***

- Unprotected spring
- Unprotected dug well
- Cart with small tank/drum
- Tanker-truck
- Surface water
- Bottled water

\*http://www.wssinfo.org/definitions-methods/watsan-categories/



Photo credit: Deborah Vacs Renwick

### BACKGROUND

- Piped water distribution system in Tamale run by Ghana Water Company Ltd (GWCL)
- Water from White Volta River treated at Dalun-Nawuni
   Treatment Plant
- System upgraded 2006-2008
  - Enlarged treatment plant (5 to 11.6 MGD)
  - Expanded distribution network
- Intermittent system water only flows to customers several hours a day, or days a week, sometimes even less frequently

### **INTERMITTENT PIPED** WATER NETWORK

- Piped water systems are designed to be run continuously
- Positive pressure in pipes helps prevent contamination of drinking water
- Intermittent networks pipes are dry (zero pressure) for hours/days at a time



Photo credit: Deborah Vacs Renwick

### **CONTINUOUS NETWORK**



### **INTERMITTENT NETWORK**



### **THESIS OBJECTIVES**

- 1. Track water quality from Dalun-Nawuni treatment plant outlet to households, to identify where degradation is occurring.
- 2. Examine household water storage practices to explain where water quality degradation is occurring.

### FIELDWORK – HOUSEHOLD SURVEYS

- 40 surveys conducted
- Qualitative questions
  - "How often does the water flow to your house?"
  - "How do you store your water?"



Photo credit: Deborah Vacs Renwick

### FIELDWORK -HOUSEHOLD SURVEYS

Water storage practices varied



### FIELDWORK – HOUSEHOLD SURVEYS

- Quantitative testing
  - E. coli
  - Total coliform
  - Chlorine residual



### **RESULTS – CHLORINE**



### **RESULTS -BACTERIOLOGICAL**

**Distribution of Bacteriological Results** 



### **RESULTS – HOUSEHOLD STORAGE PRACTICES**

**Types of Storage Containers Observed** Cement Tanks 6% **Plastic Drums Poly Tanks** 15% 30% Safe Unsafe 47% 53% **Clay Pots** 15% **Steel Tanks** 9% Jerry **Metal Drums** Cans 17% 8% Safe containers: Based on observation of (i)Covered (ii) with a spigot

### CONCLUSIONS

- Water quality degrades between treatment plant and homes
  - lowered chlorine residual in system and households
  - 33% of *E. coli* results >0 in households
- Too little data to quantify and pinpoint where most of the degradation is occurring in system or in households
- Room for improvement in household storage practices in Tamale (53% observed unsafe)

### RECOMMENDATIONS

- Improve household storage practices
  - Education
  - Safe storage containers
- Decrease intermittency of system
  - Decrease non-revenue water
    - Fix leaks
    - Monitor illegal connections
    - Increase supply
  - Improve reliability of electricity (pumps)



## FILTER FLOW MODELING





### RESEARCH OBJECTIVES

- Develop models for flow through flower pot, paraboloid, and hemispheric filters
- Compare flow rates for different filter shapes
- Examine sensitivity of flow rate and travel times to various parameters (shape, hydraulic conductivity, etc)

## **METHODS-FEFLOW**

- Shapefile: 2-D cross section of filter
- Mesh: automatic generation



### **METHODS-FEFLOW**

#### PROBLEM SETTINGS

#### BOUNDARY CONDITIONS

Constant head

- 2-D, axisymmetric
- Steady state

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merical Parameters svity Direction ner Settings Type ne Computation :ttings Settings	A new FEFLOW	/ problem				
	Projection					
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	-Simulate flow via					
		Standard (sa Unconfir	aturated) groundw red conditions	vater-flow equat	ion	
		C Richards' eq	uation (unsaturate	ed or variably sa	turated media)	
	-Include transport	t of				
	1.24	Mass (dissolv	ved constituents)			
		Heat (therm	al energy)			
	State					
	-		Steady	Transient		
		Fluid flow:	æ	C		
		Transport:	o	c		



### **METHODS-FEFLOW**

- Iterate through steady state solutions to find Q(h)
- New water level calculated based on previous Q



#### Head distribution in parabolic filter after 0, 5, and 12 hours

### METHODS- LAB TESTING



Flow rate tests for hemispheric (Ghana) and flower pot (Cambodia) filters:

- Constant water level
- 4 different water heights
- Saturated conditions

### **RESULTS: SHAPE COMPARISON**

#### **FLOWER POT**

#### PARABOLOID

#### **HEMISPHERE**



#### Head distribution in full filter (flower pot, paraboloid, hemisphere)

### **RESULTS: SHAPE COMPARISON**

#### PARABOLOID **HEMISPHERE FLOWER POT** I Darcy flux (nodal) odal) Darcy flux (nodal) - Bullets -- Bullets s. [m/d] dal) Darcy flux (nodal) [m/d] 124.08 Bullets -÷ -111.672 76.3723 [m/d] 99.2648 68.764 91.8477 86.8573 82.6903 61.1557 74.4498 73.5329 53.5474 62.0422 64.3755 45,9391 49.6347 55.2181 38.3308 37.2272 46.0607 30.7225 24.8196 36.9033 23.1142 12.4121 27.7459 15,5059 0.00455431 18.5885 7.89763 9.43111 34 D.273709 D.289334 1.5 3 0 1.5 3 [centim]

Darcy flux in full filter (flower pot, paraboloid, hemisphere)

0 1.5 3

~ [d]

### **RESULTS: FLOW RATE VS WATER HEIGHT**





## FLOW RATE VS WATER HEIGHT: VARYING K

### **Flower pot**

Paraboloid





### **RESULTS: ESTIMATING K FROM FLOW RATE**

#### Flower pot:

• **Q** = aKh+b

### Paraboloid:

•  $Q = cK^{3}h^{2} + K^{2*}d^{*}h$ 

### Hemisphere:

•  $Q = eK^4h^2 + fh$ 

Can use these relationships to estimate K from flow rate data Example: Calculate K for flower pot from lab test: 1.26 cm/hr

## **FLOW RATE OVER** TIME, HEMISPHERE



- Most flow occurs in first 3 hours
- Factory results reported as flow over first hour
- From lab tests:

Q(full filter) = 5.91 L/hrQ(1hr method) = 3.8 L/hr

#### Zoomed in to first three hours:



### CONCLUSIONS

- Filter flow models:
  - Can use flow rate data to estimate K
- Shape comparison
  - Hemisphere is most "efficient"
- Parameter sensitivity
  - Flower pot filter sensitivity to K is constant for all possible values of K
  - Curved filters have a flow rate that is increasingly sensitive to changes in K as K increases
  - Sensitivity increases more rapidly for more "curved" shapes this could explain current manufacturing issues

### RECOMMENDATIONS

Recommended filter shape, based on efficiency: hemisphere For future flow rate testing:

- 1-hr estimate does not fully describe filter performance
- 10-min test while maintaining constant water level (full) can be used to predict filter performance and estimate hydraulic conductivity

**KRISTINE CHENG** 

### MONITORING AND EVALUATION OF THE CERAMIC HEMISPHERIC FILTER IN NORTHERN GHANAIAN HOUSEHOLDS



### INTRODUCTION

• 1<sup>st</sup> large scale distribution of hemispheric filters produced at PHW factory.

#### Village of Yipelgu

- 20 miles West of Tamale Center
- Extremely turbid water sources
- About 140 compounds
- Approximately 1,000 HH's

#### Distribution logistics

- Jan. '13: 700 filters distributed
- Female beneficiary households
- No available records
- Feb. '13: Distribution completed



### BACKGROUND

#### 3C's: Correct, Consistent, & Continuous Use

- Successful method to sustain safe drinking water consumption
- **Correct** appropriate training given & knowledge retained to properly use filter to best performance.
- **Consistent** filter used every day.
- **Continuous** filter used throughout entire year.

Research focuses on Correct Use based on survey responses & water quality data.

### **GOAL & OBJECTIVES**

#### Main Goal:

Monitor & evaluate PHW's AfriClay filter at household level.

#### **Objectives:**

- (1) Identify behavioral factors from Correct Use surveys that affect filter performance.
- (2) Focus on water quality data as the primary filter performance indicator.
- (3) Create a baseline & provide recommendations for future M&E efforts.

The filters assessed are the 1<sup>st</sup> set to be examined in the field rather than tested in the factory's quality control operations.

#### Sample size: 85 households

- 10% MOE, 95% CI
- 50% Response distribution

#### Random sampling

- Divisions aligned with main roads
- Number of days assigned to quadrant; according to density
- All beneficiary households in compound surveyed
- Cooking/meal times, market days,
  & prayer schedules considered
- Achieves geographic spread



#### **CORRECT USE SURVEY**

## •1<sup>st</sup> M&E tool for PHW's new design

#### •Components:

- General information
- Dry/wet season sources
- Correct Use Checklist
  - Filter assembly
  - Treatment practices
  - Demonstration
  - Safe storage
  - Maintenance
- Cleaning procedure
- Filter problems/issues



Instructions: For each observation, fill in Yes, No, or NA for observations that do not apply. Add up the total # of Yes, divide by the total # of observations made, and multiply by 100 for % Observational Correct Use.

1. All components are present (ceramic pot. ade storage-unit. lid, tap, bruh, sticker)         2. Ceramic pot installed in the plastic safe-storage unit         3. Ceramic pot's rim fully covers the top rim of the safe storage container         4. CPF setup components rest evenly on each other (omit later if no discrepancies arise)         5. CPF setup is on level surface         6. CPF setup on prescribed stable base (concrete blocks or cemented mound)         7. Base is approximately 1 foot high         8. Tap extends beyond edge of base         9. Tap shows no signs of leaking         10. CPF setup located against a wall, not in middle of room         11. CPF setup located out of direct sunlight         12. Turbid water undergoes settling for at least one hour before filtration*         13. Ceramic pot is partially full or at least damp         14. Ceramic pot is not overfilled. Water level remains below lip of pot         15. Storage unit is not filled above the bottom of the ceramic pot         16. Request that the respondent to pour you a cup of drinking water:         a. Used cup or calabash used to access filtered water is hygienic and located near filter         b. Cup or calabash used to access filtered water is hygienic and located near filter         c. Filtered water is served directly from tap         d. Nozzle of tap is not being touched while dispensing filtered water         d. Sample collected safely (not touching water with hands) <t< th=""><th>Moniforing Observations</th><th>Correct Use Checklist</th><th>(Yes/No/NA)</th></t<>	Moniforing Observations	Correct Use Checklist	(Yes/No/NA)
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16. Request that the respondent to pour you a cup of drinking water:         a. Used cup or calabash to scoop water from large "settling" container to fill filter         b. Cup or calabash used to fill filter is hygienic         b. Cup or calabash used to fill filter is hygienic and located near filter         c. Filtered water is served directly from tap         d. Nozzle of tap is not being touched while dispensing filtered water         d. Sample collected safely (not touching water with hands)         17. There is water in the safe-storage unit         18. Lid kept in place and is securely covered, except when being filled         19. Safe-storage unit is clean inside and out (free of viable scum or scaling)         20. Out of reach of possible contaminant sources (children, debris, animals etc.)         21. Ceramic pot, storage unit, and tap are clean         22. Caramic pot, storage unit, and tap show no visible leaks or cracks         23. Safe storage unit shows no signs of stress (micrade by plastic tuming whinh)         24. Respondent never uses soap or disinfectant with the ceramic pot itself		15. Storage unit is not filled above the bottom of the ceramic pot	
a. Used cup or calabash to scoop water from large "settling" container to fill filter           b. Cup or calabash used to fill filter is hygienic           b. Cup or calabash used to fill filter is hygienic           b. Cup or calabash used to access filtered water is hygienic and located near filter           c. Filtered water is served directly from tap           d. Nozzle of tap is not being touched while dispensing filtered water           d. Sample collected safely (not touching water with hands)           7. There is water in the safe-storage unit           18. Lid kept in place and is securely covered, except when being filled           19. Safe-storage unit is clean inside and out (free of viable scum or scaling)           20. Out of reach of possible contaminant sources (children, debris, animals etc.)           21. Ceramic pot, storage unit, and tap are clean           22. Ceramic pot, storage unit, and tap show no visible leaks or cracks           23. Safe storage unit shows no signs of stress (micrade by plastic tuming whinhih)           24. Respondent never uses soap or disinfectant with the ceramic pot itself		16. Request that the respondent to pour you a cup of drinking water:	
b. Cup or calabash used to fill filter is hygienic           Demonstration         b. Cup or calabash used to access filtered water is hygienic and located near filter           c. Filtered water is served directly from tap         d. Nozzle of tap is not being touched while dispensing filtered water           d. Nozzle of tap is not being touched while dispensing filtered water         d. Sample collected safely (not touching water with hands)           Safe Storage         17. There is water in the safe-storage unit           18. Lid kept in place and is securely covered, except when being filled           19. Safe-storage unit is clean inside and out (hee of viable scum or scaling)           20. Out of reach of possible contaminant sources (children, debrit, animals etc.)           21. Ceramic pot, storage unit, and tap are clean           22. Ceramic pot, storage unit, and tap show no visible leaks or cracks           23. Safe storage unit shows no signs of stress (indicated by plastic tuning whithih)           24. Respondent never uses soap or disinfectant with the ceramic pot itself		a. Used cup or calabash to scoop water from large "settling" container to fill filter	
Demonstration         b. Cup or calabash used to access filtered water is hygienic and located near filter           c. Filtered water is served directly from tap         c. Filtered water is served directly from tap           d. Nozzle of tap is not being touched while dispensing filtered water         d. Sample collected safely (not touching water with hands)           17. There is water in the safe-storage unit         18. Lid kept in place and is securely covered, except when being filled           19. Safe-storage unit is clean inside and out (free of viable scum or scaling)         20. Out of reach of possible contaminant sources (children, debris, animals etc.)           21. Ceramic pot, storage unit, and tap are clean         22. Ceramic pot, storage unit, and tap show no visible leaks or cracks           23. Safe storage unit shows no signs of stress (indicated by plastic maing whitinh)         24. Respondent never uses soap or disinfectant with the ceramic pot itself		b. Cup or calabash used to fill filter is hygienic	
c. Filtered water is served directly from tap         d. Nozzle of tap is not being touched while dispensing filtered water         d. Sample collected safely (not touching water with hands)         17. There is water in the safe-storage unit         18. Lid kept in place and is securely covered, except when being filled         19. Safe-storage unit is clean inside and out (free of visible scum or scaling)         20. Out of reach of possible contaminant sources (children, debris, animals etc.)         21. Ceramic pot, storage unit, and tap are clean         22. Ceramic pot, storage unit, and tap show no visible leaks or cracks         23. Safe storage unit shows no signs of stress (indicated by plastic maing whitish)         24. Respondent never uses soap or disinfectant with the ceramic pot itself	Demonstration	b. Cup or calabash used to access filtered water is hygienic and located near filter	
d. Nozzle of tap is not being touched while dispensing filtered water           d. Sample collected safely (not touching water with hands)           17. There is water in the safe-storage unit           18. Lid kept in place and is securely covered, except when being filled           19. Safe-storage unit is clean inside and out (free of visible scum or scaling)           20. Out of reach of possible contaminant sources (children, debris, animals etc.)           21. Ceramic pot, storage unit, and tap are clean           22. Ceramic pot, storage unit, and tap show no visible leaks or cracks           23. Safe storage unit shows no signs of stress (indicated by plastic taming whitish)           24. Respondent never uses soap or disinfectant with the ceramic pot itself		c. Filtered water is served directly from tap	1
d. Sample collected safely (not touching water with hands)           17. There is water in the safe-storage unit           18. Lid kept in place and is securely covered, except when being filled           19. Safe-storage unit is clean inside and out (free of visble scum or scaling)           20. Out of reach of possible contaminant sources (children, debris, animals etc.)           21. Ceramic pot, storage unit, and tap are clean           22. Ceramic pot, storage unit, and tap show no visible leaks or cracks           23. Safe storage unit shows no signs of stress (indicated by plastic taming whitish)           24. Respondent never uses soap or disinfectant with the ceramic pot itself		d. Nozzle of tap is not being touched while dispensing filtered water	
Maintenance       17. There is water in the safe-storage unit         17. There is water in the safe-storage unit       18. Lid kept in place and is securely covered, except when being filled         19. Safe-storage unit is clean inside and out (free of viable scum or scaling)       20. Out of reach of possible contaminant sources (children, debris, animals etc.)         21. Ceramic pot, storage unit, and tap are clean       22. Ceramic pot, storage unit, and tap show no visible leaks or cracks         23. Safe storage unit shows no signs of stress (indicated by plastic taming whithh)       24. Respondent never uses soap or disinfectant with the ceramic pot itself		d. Sample collected safely (not touching water with hands)	
Safe Storage       18. Lid kept in place and is securely covered, except when being filled         19. Safe-storage unit is clean inside and out (free of viable scum or scaling)         20. Out of reach of possible contaminant sources (children, debris, animals etc.)         21. Ceramic pot, storage unit, and tap are clean         22. Ceramic pot, storage unit, and tap show no visible leaks or cracks         23. Safe storage unit shows no signs of stress (indicated by plastic tuming whithh)         24. Respondent never uses soap or disinfectant with the ceramic pot itself		17. There is water in the safe-storage unit	
Safe Storage       19. Safe-storage unit is clean inside and out (free of visible scum or scaling)         20. Out of reach of possible contaminant sources (children, debrit, animals etc.)         21. Ceramic pot, storage unit, and tap are clean         22. Ceramic pot, storage unit, and tap show no visible leaks or cracks         23. Safe storage unit shows no signs of stress (indicated by plastic tuning whitish)         24. Respondent never uses soap or disinfectant with the ceramic pot itself	0.0.0	18. Lid kept in place and is securely covered, except when being filled	
20. Out of reach of possible contaminant sources (children, debrit, animals etc.)         21. Ceramic pot, storage unit, and tap are clean         22. Ceramic pot, storage unit, and tap show no visible leaks or cracks         23. Safe storage unit shows no signs of stress (indicated by plastic running whitish)         24. Respondent never uses soap or disinfectant with the ceramic pot itself	Safe Storage	19. Safe-storage unit is clean inside and out (free of visible scum or scaling)	
21. Ceramic pot, storage unit, and tap are clean           22. Ceramic pot, storage unit, and tap show no visible leaks or cracks           23. Safe storage unit shows no signs of stress (indicated by plastic running whitish)           24. Respondent never uses soap or disinfectant with the ceramic pot itself		20. Out of reach of possible contaminant sources (children, debris, animals etc.)	
22. Ceramic pot, storage unit, and tap show no visible leaks or cracks           Maintenance         23. Safe storage unit shows no signs of stress (indicated by plastic running whitish)           24. Respondent never uses soap or disinfectant with the ceramic pot itself		21. Ceramic pot, storage unit, and tap are clean	
Maintenance         23. Safe storage unit shows no signs of stress (indicated by plastic numing whitish)           24. Respondent never uses soap or disinfectant with the ceramic pot itself		22. Ceramic pot, storage unit, and tap show no visible leaks or cracks	
24. Respondent never uses soap or disinfectant with the ceramic pot itself	Maintenance	23. Safe storage unit shows no signs of stress (indicated by plastic tuming whitish)	
the difference of the second sec		24. Respondent never uses soap or disinfectant with the ceramic pot itself	
25. Instructional sticker intact on filter		25. Instructional sticker intact on filter	

\*Settling in household storage vessels, distinct from AfriClay ceramic pot filter (CPF) setup

#### WATER QUALITY MONITORING

#### 3 water quality tests

- Turbidity HACH 2100P Turbidimeter
- Total coliform/E. coli IDEXX QT
- H<sub>2</sub>S bacteria Triple batch medium

#### 2 samples from each household

- Stored 1: 100 dilution
- Filtered 1: 10 dilution
- 13 dry season water sources
- Blanks & duplicates



#### **Drinking Water Guidelines (WHO and UNICEF).**

Level of E. coli contamination		WHO Risk Level		
< 1 CFU/100 mL		No action required		
1 – 10 CFU/100 mL		Low risk		
11 – 100 CFU/100 mL		Intermediate risk		
101 – 1000 CFU/100 mL		Very High		
> 1000 CFU/100 mL		Very High [sic]		
WHO Target	$Log_{10}$ reduction	Log <sub>10</sub> reduction	$Log_{10}$ reduction	
	required: Bacteria	required: Viruses	required: Protozoa	
Highly protective	$\geq 4$	required: Viruses $\geq 5$	$\frac{\text{required: Protozoa}}{\geq 4}$	
Highly protective Protective		$\frac{1}{2} = 5$ $\frac{1}{2} = 3$	$ \begin{array}{l}     \text{required: Protozoa} \\     \geq 4 \\     \geq 2 \end{array} $	
Highly protective Protective Interim*	$\geq 4$ $\geq 2$ Achieves "protectiv results in health gain			

Log reduction value (LRV) = log10  $\left(\frac{stored water sample}{filtered water sample}\right)$ 

where, stored & filtered samples are in units of MPN/ 100 mL

#### **Statistical Analysis:**

(1) **Histograms** of TC and *E. coli* LRV generated to visualize the range & frequency of filter performance.

(2) **Simple linear regression** analysis can verify if there is a significant relationship between the Correct Use scores & filter performance.

(3) **Significance tests** were used to determine variables that might affect filter performance.

- Chi-square test Correct Use checklist categorical variables
- Two-sample t test Correct Use survey interval variables

#### **OVERALL FILTER PERFORMANCE**

#### Geometric means of total coliform, E. coli, and turbidity

Water Quality Parameter	Stored Sample	Filtered Sample
TC (MPN/ 100 mL)	12,905 (9,162-18,197)	141 (78.7-253.5)
95% Confidence interval	( <i>N</i> = 81)	(N = 83)
E. coli (MPN/100 mL)	202 (133-308)	4 (3-5)
95% Confidence interval	(N = 76)	(N = 85)
Turbidity (NTU)	157 (122-201)	40 (31-51)
95% Confidence interval	(N = 85)	(N = 85)
% TC reductions <sup>a</sup>		99
% E. coli reductions <sup>a</sup>		98
% NTU reductions <sup>a</sup>		80

<sup>a</sup> Calculated as  $\log_{10}$  reduction =  $\log_{10}$  influent –  $\log_{10}$  effluent and subsequently the  $\log_{10}$  reductions were transformed into percentages.

- Filter performance based on LRVs exhibit similar distribution.
- Few number performing at extremes.
- The majority achieving 1 to 2 LRV.



- Found a wide range of filter performance.
- Correct Use checklist variables were 1<sup>st</sup> analyzed to inform variability.
- Unweighted Correct Use score calculated for each of the 85 survey respondents.
- Unweighted Correct Use scores with either TC or *E. coli* LRV lack statistically significant linear relationships & correlations.
- Weighted score did not yield a favorable linear relationship & correlation either.
- Shifted focus to specific parameters rather than weighing or combining variables.



#### "COMPLIANCE"

Purpose: Shows if compliance affects LRV

Sample size: Considers only subset

- Step 1: Examine Low (<1 LRV) performing filters based on TC or *E. coli* & equal # of High performing filters in upper tier
- Step 2: Calculate variable compliance rates for each group & test significance



#### "AVERAGE LRV"

- Purpose: Shows LRV improvements if compliant
- Sample size: Considers entire sample size
- Step 1: Divide entire sample size into compliant & noncompliant groups
- Step 2: Calculate Avg. LRV for each group & test significance



#### "COMPLIANCE"

Variable: Fill frequency/day

WQ Parameter: Total coliform

Sample size: High-performing (n=20) & Low-performing (n=20) filters

Results: two-sample t test shows statistical significance; but linear regression does not.

Conclusion: Suspect lurking variables are influencing filter performance.



#### "AVERAGE LRV"

Variable: Settling stored water for more than 1 hour.

WQ parameter: Total coliform

Sample size: Compliant (n=73) & Non-compliant (n=6) groups

Results: two-sample t test shows statistical significance; linear regression not possible since categorical variable



#### **Conclusion: Emphasize settling time**

#### "COMPLIANCE"

Variable: Fills per cleaning

WQ Parameter: Total coliform

Sample size: High-performing (n=20) & Low-performing (n=20) filters

Results: two-sample t test does not show statistical significance; but general pattern noted.

Conclusion: On average, Highperforming group has lower # of fills/cleaning.



#### "AVERAGE LRV"

Variable: Fills per cleaning

WQ parameter: Total coliform

Sample size: Compliant (n=44) & Non-compliant (n=35) groups

Results: two-sample t test does not show statistical significance, but general pattern noted.

Conclusion: On average, those who cleaned system every ≤ 4 fills, achieved protective LRV.



### RECOMMENDATIONS

- Filter production may hold more weight than behavior in performance because Correct Use scores did not directly correlate with LRVs.
- Emphasize stored water settling time of at least 1 hr. prior to filtration.
- Recommend **cleaning system every 4 fills or 2 days** to achieve protective target level as defined by WHO.
- Overstress filters in PHW factory or lab to find "breaking point."

**SHENGKUN YANG** 

# NEW PRODUCT DEVELOPMENT



### INTRODUCTION

- 1. Household Water Treatment and Storage (HWTS) product as a supplement to piped water system
  - 1. Microbial and chemical contamination in intermittent distribution system
  - 2. An added barrier/protection from contamination is needed
  - 3. HWTS: ceramic water filters

#### 2. New product development

- 1. PHW's goals
  - 1. Reach people most in need of safe drinking water, sanitation and hygiene in Ghana
  - 2. Become financially and locally self sustaining
- 2. High-end water filter, targeting at middle and high income households

### **GOAL AND OBJECTIVES**

Goal: develop a new HWTS product in Ghana, which PHW will brand as "AfriClay Deluxe Filter"

**Objectives:** 

- **1. Consumer Preferences Characterization**
- 2. HWTS Products Documentation
- 3. New Product Features Recommendations
- 4. Concrete Mold Making Documentation

### **APPROACH**

#### **Concept development**

1. Idea screening

#### 2. Concept selection

	Production	Transportation	Aesthetics	Breakage	Water Taste	Overall Cost	Selection
Plastic Container	ОК	OK	OK	Hard to break	OK	ОК	~
Ceramic Container (locally)	Difficult	OK	OK	Easy to break	Good	High <sup>7</sup>	×
Ceramic Container (from Outside)	OK	Difficult	Good	Easy to break	Good	ОК	×

### ALTERNATIVE PRODUCT DESCRIPTIONS

#### Super Tunsai, Cambodia



#### C1 Common Interface, China



#### Ecofiltro, Guatemala



#### AfriClay Classic Filter, PHW



### **APPROACH, CONTINUED**

#### **Field research**

- 1. Consumer surveys
  - 1. Household water situation
  - 2. Customer preferences
  - 3. C1 Common Interface (Reference prototype)
- 2. Visits to local plastics manufacturers, WTP, and GWCL



### **RESULTS-SURVEY**

#### **1. Primary water source:**

- 1. Piped water (39%)
- 2. Tanker Truck Water (39%)

### 2. Consumer preference for HWTS products

- 1. Health impact (44%)
- 2. Time to treat water (23%)
- 3. Filter size (13%)

### 3. Price willing to pay

1. \$15~\$20

### 4. Preference distribution channel (sales method)

- 1. Door to door (45%)
- 2. Shop (31%)

### **RESULTS-PRODUCT ASSESSMENT**

Table 5: Products Assessment Matrix (design constraints)



### **RESULTS-PRODUCT ASSESSMENT, SECOND ROUND**

#### Table 6: Product assessment matrix (financial feasibility)

Criteria	Weighing factor	Super Tunsai	C1 Common Interface
Profit	33%	7	3
Requirement of initial investment	33%	5	8
Return on investment	33%	6	5
Total score	Maximum score = 10	6	5.3

### CONCLUSIONS

- 1. Super Tunsai represents a better model vs C1 Common Interface for PHW to adopt
- 2. PHW's proposed business model resembles that of Hydrologic's, the manufacturer of Super Tunsai
- 3. WIP
  - 1. Vision Statement

. . .

2. Mold Making Documentation

### RECOMMENDATIONS

- 1. If PHW were to directly use the design of Super Tunsai
  - Needs the design license from Hydrologic (Cambodia)
- 2. If PHW were to modify Super Tunsai design, or develop a completely new model
  - Maintain the hemispherical filter element
  - An exterior consists of multiple components and can be disassembled
  - Provide customers with options for sizes, transparencies and colors
  - Incorporate a filter stand that provides tap clearance



